

Table of Contents

Preface (a true story)	9
Introduction	11
Rule #1: Develop a workable plan	13
Rule #2: Invest early and often	21
Rule #3: Never bear too much or too little risk.....	25
Rule #4: Diversify	31
Rule #5: Never try to time the market.....	37
Rule #6: Use index funds when possible	43
Rule #7: Keep costs low.....	49
Rule #8: Minimize taxes	55
Rule #9: Keep it simple.....	65
Rule #10: Stay the course.....	71
Appendix A: Simple rules vs. human nature.....	75
Appendix B: Become a savvy buyer	77
Appendix C: Example startup portfolios.....	81
Appendix D: Dollar cost averaging.....	83
Appendix E: Rebalancing.....	85
Appendix F: Low-cost mutual fund providers	87
Free high-definition streaming videos.....	89
Books I recommend	91
Acknowledgments	95
About the author	96
Workspace: Start your plan	98